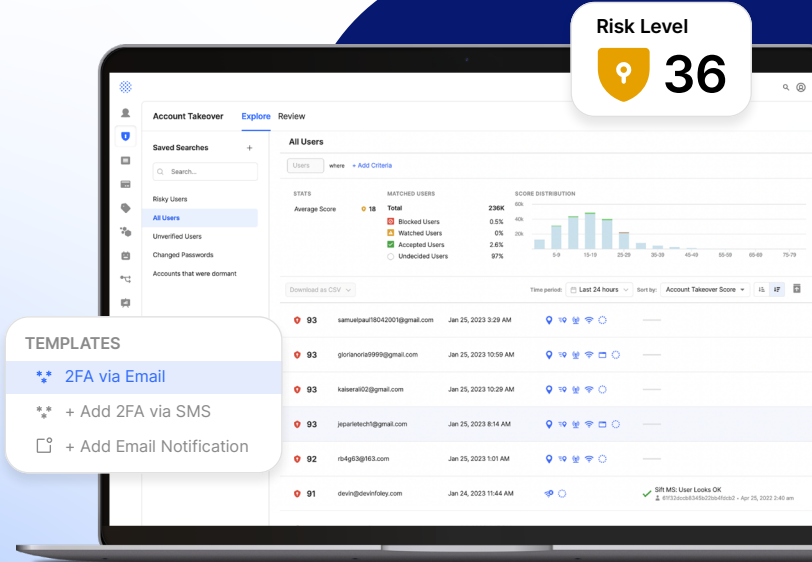




ACCOUNT DEFENSE

Stop more fraud. Unlock growth.

Simplify the fight against fraud with Account Defense from Sift. Reduce losses, automate operations, and get back to growth with one intuitive platform that proactively stops account fraud in real time.

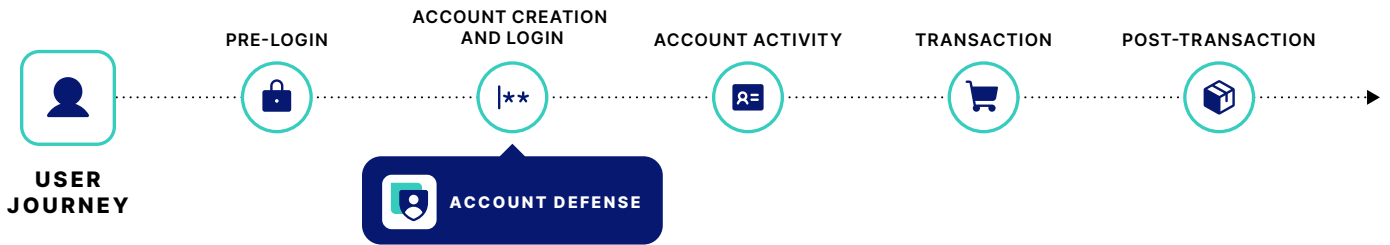


Don't let account threats devastate your business



Block fraudsters

Detect and block account fraud with real-time risk assessments and built-in step-up challenges.



Accelerate operational efficiency

Automate decisions with customizable, rules-based Sift Workflows.

70% automation of manual review cases



Sustain customer trust

Unlock conversions for trusted users, block risky ones, and review uncertain cases.

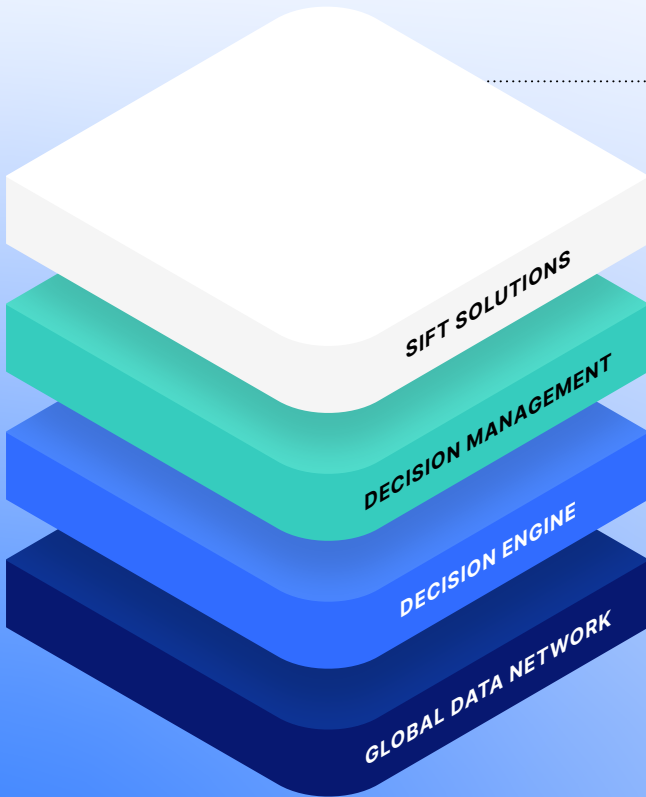
0.1% account takeover rate



Sift identifies trusted customers and reduces transactions that have to be authenticated, reducing payment friction and increasing conversion.

Wayan Tresna Perdana, Sr. Product Manager – User Platform | Traveloka

Tap into the platform effect



Account Defense

Powerful

The Sift console is an intuitive and powerful tool for deep-dive investigations, rapid decision-making, and workflow management. Easily generate reports and dashboards that provide a complete view of business health.

Flexible

Automatically and proactively block fraud in real time using industry-leading decision models and data-driven rulesets. Connect multiple data sources and customize intelligent models to serve your unique needs with just a few clicks—no code required.

Smart

Sift customers have access to global and bespoke machine-learning models tuned to their specific fraud patterns. Both are powered by insights from Sift's global data network, improving accuracy by 40%.

Get an edge in the fraud fight

Reach out to sales@sift.com or take our [Digital Trust & Safety Assessment](#).



Sift is instrumental in aggregating data all in one place and making sense of it in a way that's actionable.

Yan Pritzker, Co-founder & CTO | Swan Bitcoin

