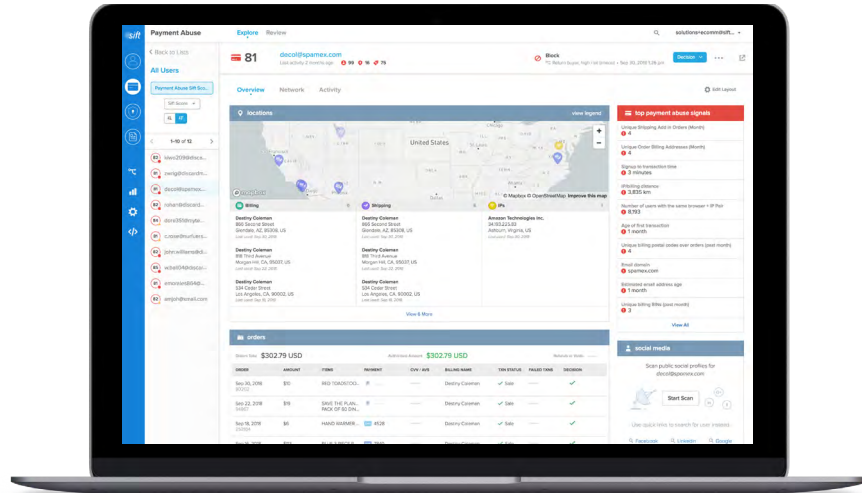


Proactively prevent payment fraud

Sift Payment Protection leads a new era of fighting fraud while creating outstanding customer experiences. We analyze risk across the entire user journey and power real-time decisions that reduce losses, increase sales, and boost efficiency. We adapt to your unique fraud patterns and deliver accurate results with our global network of data, so you can expand your business without worrying about bad actors.



Grow revenue without risk



Stop losses

Proactively block fraudsters with unparalleled accuracy that comes from real-time machine learning.



Streamline operations

Reduce manual review, automate actions, and get more insight into your business.



Expand business

Know your good users and accept more orders with confidence and without friction.

Reduce chargebacks by **80%** or more

Increase accepted orders by **2x**

80% decrease in manual review

5x ROI after switching from legacy system



“Sift is a holistic and well-rounded fraud solution — we can send any and all data that we want, and we get back actionable information we wouldn't have found on our own.”



Nicole Grazioso
Payments & Risk Manager at SeatGeek



A complete solution engineered for protection and growth

Real-time machine learning

Analyze user behavior throughout their journey on your site, and make proactive decisions that stop fraud before it happens

Global data network

Benefit from our consortium of over 12,000 sites and apps from day one of your integration, and stay ahead of global trends

Custom modeling

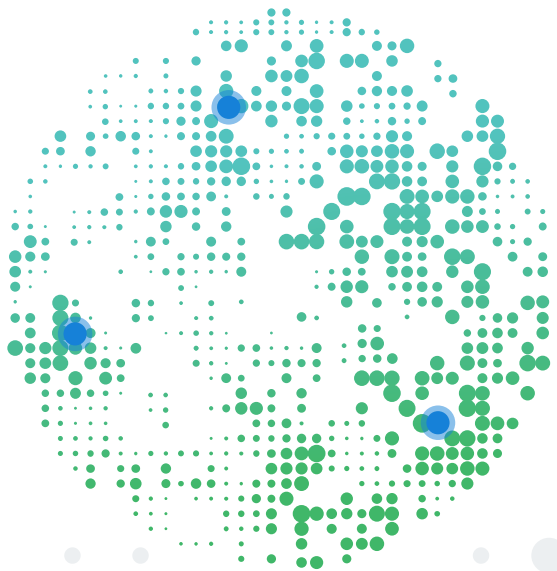
Get more accurate results with models tailored to your specific business, use case, and fraud patterns

Automation platform

Build better fraud processes to catch more fraud, review efficiently, and delight good users

Analyst Console

Make better decisions with comprehensive tooling that surfaces important information about a user or order



Sophisticated signals that catch fraud faster

- Order amount
- Payment method
- Device fingerprint
- Account age
- Email address
- Order velocity
- Billing / shipping mismatch
- IP locations

...and 16,000+ more

Contact our industry experts to learn more about Sift Payment Protection