sift

Stop fraud. Jumpstart growth.

Fight back against fraud with Payment Protection from Sift. Reduce losses, automate operations, and unlock growth with an intuitive platform that proactively stops payment abuse at the source.

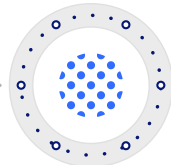## A fraud attack doesn't have to be a fire drill

Lock-out fraudsters | 72 billion monthly transactions make fraud pattern detection instant.

70% lower chargeback rates vs. industry average

MORE DATA   +   **SMARTER PROCESSING**   =   **SUPERIOR RESULTS**

Enable analysts
Put Sift on the frontlines with automated decisioning customized for your business.

60% fewer manual reviews

Unblock customers
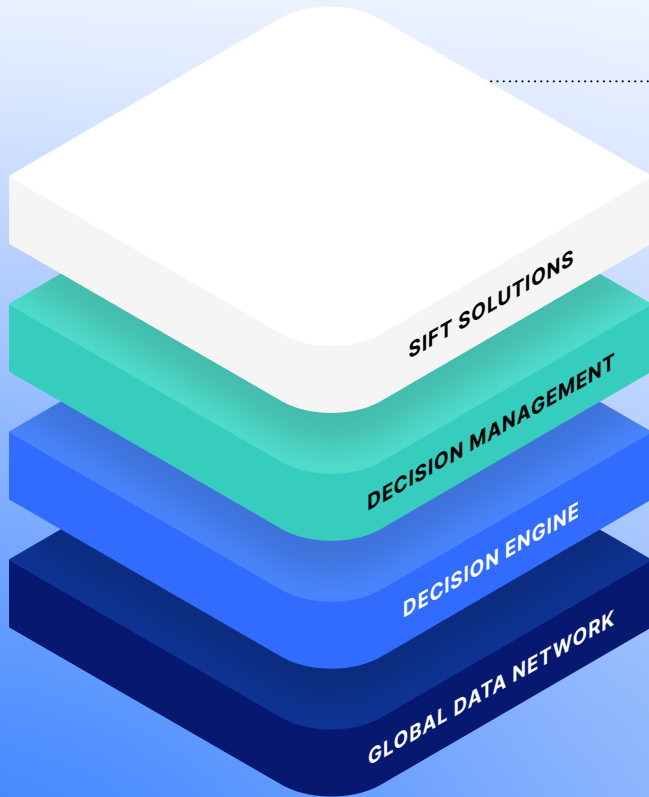Approve more transactions with confidence and boost your bottom line.

55% lower block rates vs. industry average

> As soon as we turned Sift on, we saw fraud being caught and our chargeback rate dropped dramatically.

John Page, Merchant Processing Director | ChowNow

Tap into the platform effect

SIFT SOLUTIONS

DECISION MANAGEMENT

DECISION ENGINE

GLOBAL DATA NETWORK

Payment Protection

Powerful

The Sift console is an intuitive and powerful tool for deep-dive investigations, rapid decision-making, and workflow management. Easily generate reports and dashboards that provide a complete view of business health.

Flexible

Automatically and proactively block fraud in real time using industry-leading decision models and data-driven rulesets. Connect multiple data sources and customize intelligent models to serve your unique needs with just a few clicks—no code required.

Smart

Sift customers have access to global and bespoke machine-learning models tuned to their specific fraud patterns. Both are powered by insights from Sift's global data network, improving accuracy by 40%.

Get an edge in the fraud fight

Reach out to **sales@sift.com** or take our **Digital Trust & Safety Assessment**.

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Sift makes it easy to implement fraud controls and does the work of dozens of analysts.

Joe Lawrance, Director of Operations | TapTap Send

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