



# Don't let fraud protection stand in the way of growth

Accept more legitimate bookings using machine learning

Sift Science prevents fraud and increases revenue for top travel companies around the world. Our machine learning automatically utilizes learnings from our global network of customers, as well as your own data, to provide a clear view of good and bad users. This lets you reduce checkout friction and the need for costly authentication systems.

Make Sift Science the platform you can trust to keep out bad users and give your customers a seamless experience.



*“Their learning is fast and their Sift Scores are reliable. We are confident that if Sift gives a high score, it is without a doubt fraudulent”*

**DESTINIA** Gustavo Tonti, Fraud Manager



# Grow your business by reducing friction from login to checkout, all while mitigating fraud.

<b>Apply learnings in real time</b>	We are the only company to provide true real-time learning, reevaluating your risk every time a user takes action on any site or app across our customer network.
<b>Increase customer conversions</b>	When you know who your good customers are, you can eliminate friction and make it easier for them to buy.
<b>Reduce operational costs</b>	Automatically block risky users and reduce your reliance on expensive multi-factor validations and manual review.
<b>Identify fraud before it strikes</b>	Sift Science's global data network utilizes learnings from travel companies worldwide, so you can protect yourself from new threats – no matter where they occur.

## One platform prevents fraud and fake content across your website and mobile devices

EXAMPLE SIGNALS

- Account age
- Time until event
- Seat selection
- Order size
- Destination
- Buyer location
- Device Type / ID
- Fare class



**Over 50%** fraud reduction for many companies using Sift Science

**Major OTAs** in Europe, LATAM, US, and APAC are protected by Sift Science

**Over 10x** ROI seen at many customers when switching to Sift Science

